



**FOR IMMEDIATE RELEASE**

**CHINA DISTANCE EDUCATION HOLDINGS LIMITED  
TO PRESENT AT THE  
SIG 2nd ANNUAL BEIJING MANAGEMENT SUMMIT**

**BEIJING, PRC**, September 2, 2008—China Distance Education Holdings Limited (NYSE Arca: DL) (“CDEL”, or the “Company”), a leading provider of online education in China focusing on professional education, announced today that management will present at the SIG 2nd Annual Beijing Management Summit at the Grand Hyatt Beijing Hotel on September 11, 2008 at 2:10 PM.

CDEL management will be available to meet with analysts and investors during the conference. A copy of the presentation slides will be made available on the Company’s website at [www.cdeledu.com](http://www.cdeledu.com) on the day of the event.

**About China Distance Education Holdings Limited**

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries.

**Contacts:**

China Distance Education Holdings Limited  
Ping Wei, Chief Financial Officer  
Tel: +86-10-8233-3101

Investor Relations (HK):  
Ruby Yim, Managing Director  
Taylor Rafferty  
Tel: +852 3196 3712

Investor Relations (US):  
Mahmoud Siddig, Director  
Taylor Rafferty  
Tel: +1 (212)889-4350

Media Contact:  
John Dudzinsky, Director  
Taylor Rafferty  
Tel: +1 (212)889-4350