

FOR IMMEDIATE RELEASE



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CHINA DISTANCE EDUCATION SCHEDULES THIRD QUARTER 2008 EARNINGS RELEASE ON MONDAY, AUGUST 18, 2008

Earnings Conference Call to be held on August 19, 2008
at 8:00 am (Eastern) / 5:00 am (Pacific) / 8:00 pm (Beijing/Hong Kong)

BEIJING, CHINA — August 12, 2008 — China Distance Education Holdings Limited (NYSE: DL) ("CDEL" or "the Company"), a leading provider of online education in China focusing on professional education, today announced that it will release unaudited financial results for the third quarter ended June 30, 2008 after the US market close on Monday, August 18, 2008.

The earnings release will be available on the investor relations page of the Company's website at <http://www.cdeledu.com>.

Following the earnings announcement, CDEL senior management will host a conference call at 8:00 am (Eastern) / 5:00 am (Pacific) / 8:00 pm (Beijing/Hong Kong) on Tuesday, August 19, 2008 to discuss its 2008 third quarter financial results and recent business activity. The conference call may be accessed by calling the following dial-in numbers:

	Dial-in Numbers
▶ United States	18665862813
▶ China, Northern Region	108006110127
▶ China, Southern Region	108003610079
▶ Hong Kong	800965808
▶ United Kingdom	08000569662

A telephone replay will be available shortly after the call until August 26, 2008 by dialing the following numbers:

	Dial-in Numbers
▶ United States	18662145335
▶ China	108001400386
▶ Hong Kong	800901596
▶ United Kingdom	08007317846
Passcode	60142260

A live webcast of the conference call and replay will be available on the investor relations page of CDEL's website at <http://www.cdeledu.com>.

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries. For more information, please visit: <http://www.cdeledu.com>.

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