



FOR IMMEDIATE RELEASE

**CHINA DISTANCE EDUCATION HOLDINGS LIMITED TO PRESENT
AT THE CITI GREATER CHINA INVESTMENT CONFERENCE**

BEIJING, PRC, October 14, 2008—China Distance Education Holdings Limited (NYSE Arca: DL) (“CDEL”, or the “Company”), a leading provider of online education in China focusing on professional education, announced today that management will present on the afternoon of October 22, 2008 at the Citi Greater China Investment Conference taking place at the Wynn Macau Hotel on October 22 - 24, 2008.

CDEL management will be available to meet with analysts and investors during the conference. A copy of the presentation slides will be made available on the Company’s website at www.cdeledu.com on the day of the event.

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries.

Contacts:

China Distance Education Holdings Limited
Ping Wei, Chief Financial Officer
Tel: +86-10-8233-3101

Investor Relations (HK):
Ruby Yim, Managing Director
Taylor Rafferty
Tel: +852 3196 3712

Investor Relations (US):
Mahmoud Siddig, Director
Taylor Rafferty
Tel: +1 (212)889-4350

Media Contact:
John Dudzinsky, Director
Taylor Rafferty
Tel: +1 (212)889-4350