

**FOR IMMEDIATE RELEASE**

**CDEL CONFERENCE PRESENTATION SCHEDULE**

**Beijing, PRC, November 1, 2010** – China Distance Education Holdings Limited (NYSE: DL) (“CDEL” or the “Company”), a leading provider of online education in China focusing on professional education, today announced that Ms. Ping Wei, Chief Financial Officer, will present at the following conferences:

- **Signal Hill 4<sup>th</sup> Annual Education Conference** – Wednesday, November 10, 2010 at the Renaissance Baltimore Harborplace Hotel. Ms. Wei will present at 10:00 AM Eastern in Salon D. The presentation will be webcast live and can be accessed under the Events section of the investors page of the CDEL website at: <http://ir.cdeledu.com/>. A replay of the presentation and accompanying slides will be available on the CDEL website for a period of 90 days.
- **Brean Murray Carret & Co. 2010 China Growth Conference** – Wednesday, November 17, 2010 at the Millennium Broadway Hotel in New York. Ms. Wei will present at the conference.
- **CLSA Hong Kong/China Access Day** – Wednesday, December 8, 2010 at the JW Marriott Hotel Hong Kong.

For further information, including presentations for download, please visit the Company’s website at <http://ir.cdeledu.com>.

**About China Distance Education Holdings Limited**

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries. The Company also offers online test preparation courses to self-taught learners pursuing higher education diplomas or degrees and to secondary school and college students preparing for various academic and entrance exams. In addition, the Company offers online foreign language courses, offline GaoKao retake courses and offline business start-up training courses. Further information is available at the investor relations website at <http://ir.cdeledu.com>.

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