

FOR IMMEDIATE RELEASE

**CDEL TO HOST INVESTOR DAY
ON SEPTEMBER 18, 2009 IN BEIJING, CHINA**

Beijing, China, Monday, August 3, 2009 – China Distance Education Holdings Limited (“CDEL” or the “Company”), a leading provider of online education in China focusing on professional education, today announced that it will host an Investor Day on Friday, September 18, 2009 at its headquarters in Beijing, China. The event will include presentations and Q&A on CDEL’s strategy, operations and new business initiatives, and will feature guest speakers from the Ministry of Education and experts on China’s primary and secondary education markets. The day will conclude with demonstrations of CDEL’s product offering and a tour of facilities. The event is scheduled to begin at 8:30 am and conclude by 2:30 pm.

This event is intended for professional investors and analysts. Additional information will be made available on the Company’s website at <http://ir.cdeledu.com>.

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading online education provider in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries. The Company also offers online test preparation courses to self-taught learners pursuing higher education diplomas or degrees and to secondary school and college students preparing for various academic and entrance exams. In addition, the Company offers online foreign language courses.

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