

**FOR IMMEDIATE RELEASE**

## **CDEL MARCH 2011 CONFERENCE PRESENTATION AND NON-DEAL ROADSHOW SCHEDULE**

**Beijing, PRC, February 25, 2011** – China Distance Education Holdings Limited (NYSE: DL) (“CDEL” or the “Company”), a leading provider of online education in China focusing on professional education, today announced that Mr. Zhengdong Zhu, Chairman and CEO and Ms. Ping Wei, CFO, will present at the following conferences:

- **Credit Suisse 13th Annual Global Services Conference** – Monday, March 14, 2011 at The Phoenixian Hotel in Scottsdale, Arizona. The Company will present at 2:30 pm at Track 3.
- **Roth 22nd Annual OC Growth Stock Conference** – Tuesday, March 15, 2011 at the The Ritz Carlton Hotel in Laguna Niguel, California. The Company will present at 11:00 am at Track 3.

The presentations will be webcast live and can be accessed under the Events section of the investors page of the CDEL website at: <http://ir.cdeledu.com/>. A replay of the presentation and accompanying slides will be available on the CDEL website for a period of 90 days.

Management will be also available to with meet investors and analysts in New York on March 9, Boston on March 11 and San Francisco on March 16. For those interested in meeting with management, please inquire with the contacts listed below.

For further information, including presentations for download, please visit the Company’s website at <http://ir.cdeledu.com>.

### **About China Distance Education Holdings Limited**

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, and other industries. The Company also offers online test preparation courses to self-taught learners pursuing higher education diplomas or degrees and to secondary school and college students preparing for various academic and entrance exams. In addition, the Company offers online foreign language courses, offline GaoKao retake courses and offline business start-up training courses. Further information is available at the investor relations website at <http://ir.cdeledu.com>.

### **Contacts:**

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