

CDEL & Eleutian Technology, Inc. Sign Online English Language Training Agreement

Beijing, PRC, December 13, 2011 – China Distance Education Holdings Limited (NYSE: DL) (“CDEL” or the “Company”), a leading provider of online education in China focusing on professional education, and Eleutian Technology, Inc. (“Eleutian”), the leading provider of online English training solutions with live US certified teachers, today announce the signing of an agreement to deliver English learning programs to students in mainland China.

As part of the agreement, Eleutian will provide CDEL’s students in China with access to its SpeakENG program, which combines live online English lessons delivered by video-conferencing between students and US certified school teachers, with world class online content, including Pearson’s English Language Learning and Instruction System (ELLIS™). This evidence-based program covers all levels of student fluency and is the recognized ‘gold standard’ ESL/EFL teaching solution throughout the world. CDEL students will be serviced by Eleutian’s team of more than 500 certified American teachers. With over 1,300 hours of instruction, Eleutian’s SpeakENG program combines digital audio and video, voice recording, role-play, and native language support to create an engaging environment for every level of English language training. When combined with regular, one-on-one video sessions with a certified English speaking teacher, student motivation and engagement levels are high.

Zhengdong Zhu, Chairman and CEO of CDEL, commented, “I am pleased to work with Eleutian Technology to offer fully interactive online English language learning in China. This partnership combines CDEL’s leading online education content distribution platform with Eleutian’s highly successful and results-oriented English language training program. The market for English language training in China is large and continues to expand, and Eleutian’s comprehensive online English learning program SpeakEng will allow us to expand the scope of our online training offering in China.”

Kent Holiday, President of Eleutian Technology added “CDEL is a respected leader in China’s online learning market. It is with confidence and excitement that we are partnering with them on this cutting-edge product offering. The SpeakENG solution is designed to help students succeed.”

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, and other industries. The Company also offers online test preparation courses to self-taught learners pursuing higher education diplomas or degrees and to secondary school and college students preparing for various academic and entrance exams. In addition, the Company offers online foreign language courses and offline business start-up training courses. Further information is available at the investor relations website at <http://ir.cdeledu.com>.

About Eleutian Technology, Inc.

Headquartered in Cody, Wyoming, Eleutian Technology is the industry leader of online English instruction for global business and education entities. Founded in 2006, Eleutian's effective teaching methods have already earned endorsements from many world-class organizations including: The Korean Ministry of Education, Sumitomo Corporation, Incheon Metropolitan City Office of Education, Gwangju Metropolitan City Office of Education, Yoons English Academy, and more. With over 1,000,000 synchronous lessons taught via videoconferencing, Eleutian is a global leader in the \$100 billion per year language education space. Visit <http://www.eleutian.com> for more information

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