

FOR IMMEDIATE RELEASE

CDEL SEPTEMBER & OCTOBER 2010 INVESTOR CONFERENCE PRESENTATION SCHEDULE

Beijing, PRC, September 2, 2010 – China Distance Education Holdings Limited (NYSE: DL) (“CDEL” or the “Company”), a leading provider of online education in China focusing on professional education, today announced that Ms. Ping Wei, Chief Financial Officer, will attend the following conferences in September and October and will be available to meet with analysts and investors:

- Rodman & Renshaw Annual Global Investment Conference – New York Palace Hotel, New York, United States on September 12-15. Ms. Wei will present on September 14 at 11:15 a.m. Eastern.
- BNP Paribas 17th Annual China Conference - Shangri-La Hotel Guilin, Guilin, China on October 13-15.
- Citi Greater China Investor Conference - Grand Hyatt Macau, Macau on October 18-22.

For further information, including presentations for download, please visit the Company’s website at <http://ir.cdeledu.com>.

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries. The Company also offers online test preparation courses to self-taught learners pursuing higher education diplomas or degrees and to secondary school and college students preparing for various academic and entrance exams. In addition, the Company offers online foreign language courses, offline GaoKao retake courses and offline business start-up training courses. Further information is available at the investor relations website at <http://ir.cdeledu.com>.

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