

FOR IMMEDIATE RELEASE

CDEL TO ATTEND THE COWEN AND COMPANY CHINA OPPORTUNITY CONFERENCE

Beijing, PRC, November 4, 2011 – China Distance Education Holdings Limited (NYSE: DL) (“CDEL” or the “Company”), a leading provider of online education in China focusing on professional education, today announced that management will attend the Cowen and Company China Opportunity Conference to be held on November 15-16, 2011 at the St. Regis Hotel in Beijing. Details for the company's presentation are as follows:

Panel: Education Panel

Date: Wednesday, November 16, 2011

Time: 10:00 a.m. – 10:55 a.m. (Beijing Time)

Location: Statesman Hall I

CDEL management will be available for investor meetings throughout the day. Those who wish to attend the conference should contact Cowen and Company to request additional information.

For further information, including presentations for download, please visit the Company's website at <http://ir.cdeledu.com>.

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, and other industries. The Company also offers online test preparation courses to self-taught learners pursuing higher education diplomas or degrees and to secondary school and college students preparing for various academic and entrance exams. In addition, the Company offers online foreign language courses, offline GaoKao retake courses and offline business start-up training courses. Further information is available at the investor relations website at <http://ir.cdeledu.com>.

Contacts:

China Distance Education Holdings Limited
Lingling Kong, IR Manager
Tel: +86-10-8231-9999 ext1805
Email: IR@cdeledu.com

Investor Relations (HK):
Mahmoud Siddig, Managing Director
Taylor Rafferty
Tel: +852 3196 3712
Email: cdel@taylor-rafferty.com