

**CDEL SCHEDULES THIRD QUARTER 2011 EARNINGS RELEASE ON
WEDNESDAY, AUGUST 17, 2011**

Earnings Conference Call to be held on August 18, 2011
at 8:00 am (Eastern) / 5:00 am (Pacific) / 8:00 pm (Beijing/Hong Kong)

BEIJING, CHINA — July 27, 2011 — China Distance Education Holdings Limited (NYSE: DL) ("CDEL" or "the Company"), a leading provider of online education in China focusing on professional education, today announced that it will release unaudited financial results for the third quarter ended June 30, 2011 after the US market close on Wednesday, August 17, 2011. The earnings release will be available on the investor relations page of its website at <http://ir.cdeledu.com>.

Following the earnings announcement, CDEL senior management will host a conference call on Thursday, August 18, 2011 at 8:00 am (Eastern) / 5:00 am (Pacific) / 8:00 pm (Beijing/Hong Kong) to discuss its third quarter 2011 financial results and recent business activity. The conference call may be accessed by calling:

International Toll	65 6723 9381
China (Land-line)	800 819 0121
China (Mobile)	400 620 8038
United States	1 866 519 4004
United Kingdom	0 808 234 6646
Hong Kong	800 930 346
Passcode	CDEL or DL

A telephone replay will be available shortly after the call until August 25, 2011 by dialing the following numbers:

International	61 2 8235 5000
China (North)	10 800 714 0386
China (South)	10 800 140 0386
United States	1 866 214 5335
United Kingdom	0 800 731 7846
Hong Kong	800 901 596
Passcode	87364773

A live webcast of the conference call and replay will be available on the investor relations page of CDEL's website at <http://ir.cdeledu.com>.

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries. The Company also offers online test preparation courses to self-taught learners pursuing higher education diplomas or degrees and to secondary school and college students preparing for various academic and entrance exams. In addition, the Company offers online foreign language courses, offline GaoKao retake courses and offline business start-up training courses. For further information please visit <http://ir.cdeledu.com>.

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