

**CDEL SCHEDULES FOURTH QUARTER 2010 EARNINGS RELEASE
ON MONDAY, NOVEMBER 15, 2010**

**Earnings Conference Call to be held on November 16, 2010
at 8:00 am (Eastern) / 5:00 am (Pacific) / 9:00 pm (Beijing/Hong Kong)**

BEIJING, CHINA — November 1, 2010 — China Distance Education Holdings Limited (NYSE: DL) ("CDEL" or "the Company"), a leading provider of online education in China focusing on professional education, today announced that it will release unaudited financial results for the fourth quarter 2010 after the US market close on Monday, November 15, 2010. The earnings release will be available on the investor relations page of its website at <http://ir.cdeledu.com>.

Following the earnings announcement, CDEL senior management will host a conference call on Tuesday, November 16, 2010 at 8:00 am (Eastern) / 5:00 am (Pacific) / 9:00 pm (Beijing/Hong Kong) to discuss its fourth quarter 2010 financial results and recent business activity. The conference call may be accessed by calling:

International Toll	65 6723 9381
China (Land-line)	800 819 0121
China (Mobile)	400 620 8038
United States	1 866 519 4004
United Kingdom	0 808 234 6646
Hong Kong	800 930 346
Passcode	CDEL or DL

A telephone replay will be available shortly after the call until November 23, 2010 by dialing the following numbers:

International	61 2 8235 5000
China (North)	10 800 714 0386
China (South)	10 800 140 0386
United States	1 866 214 5335
United Kingdom	0 800 731 7846
Hong Kong	800 901 596
Passcode	22187272

A live webcast of the conference call and replay will be available on the investor relations page of CDEL's website at <http://ir.cdeledu.com>.

About China Distance Education Holdings Limited

China Distance Education Holdings Limited is a leading provider of online education in China focusing on professional education. The courses offered by the Company through its websites are designed to help professionals and other course participants obtain and maintain the skills, licenses and certifications necessary to pursue careers in China in the areas of accounting, law, healthcare, construction engineering, information technology and other industries. For more information, please visit: <http://ir.cdeledu.com>.

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